

**SME**

Think Big



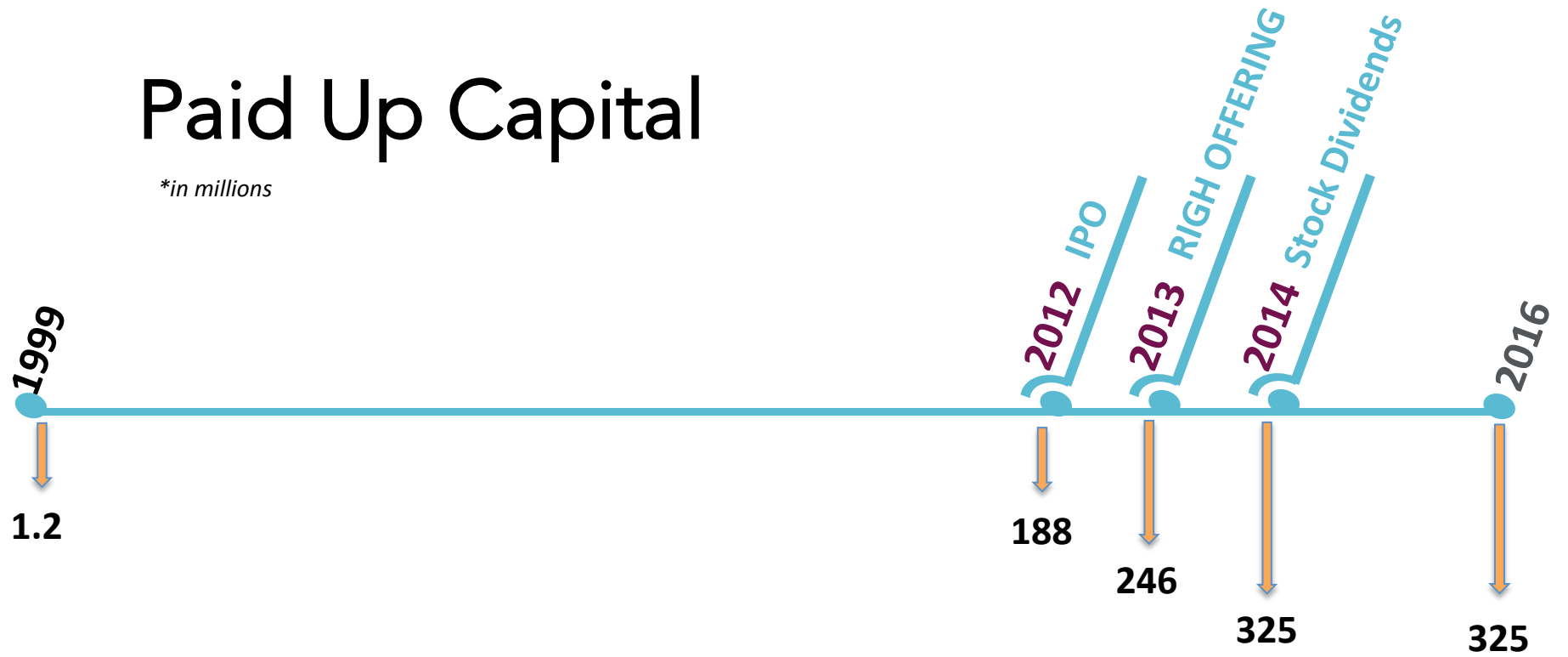
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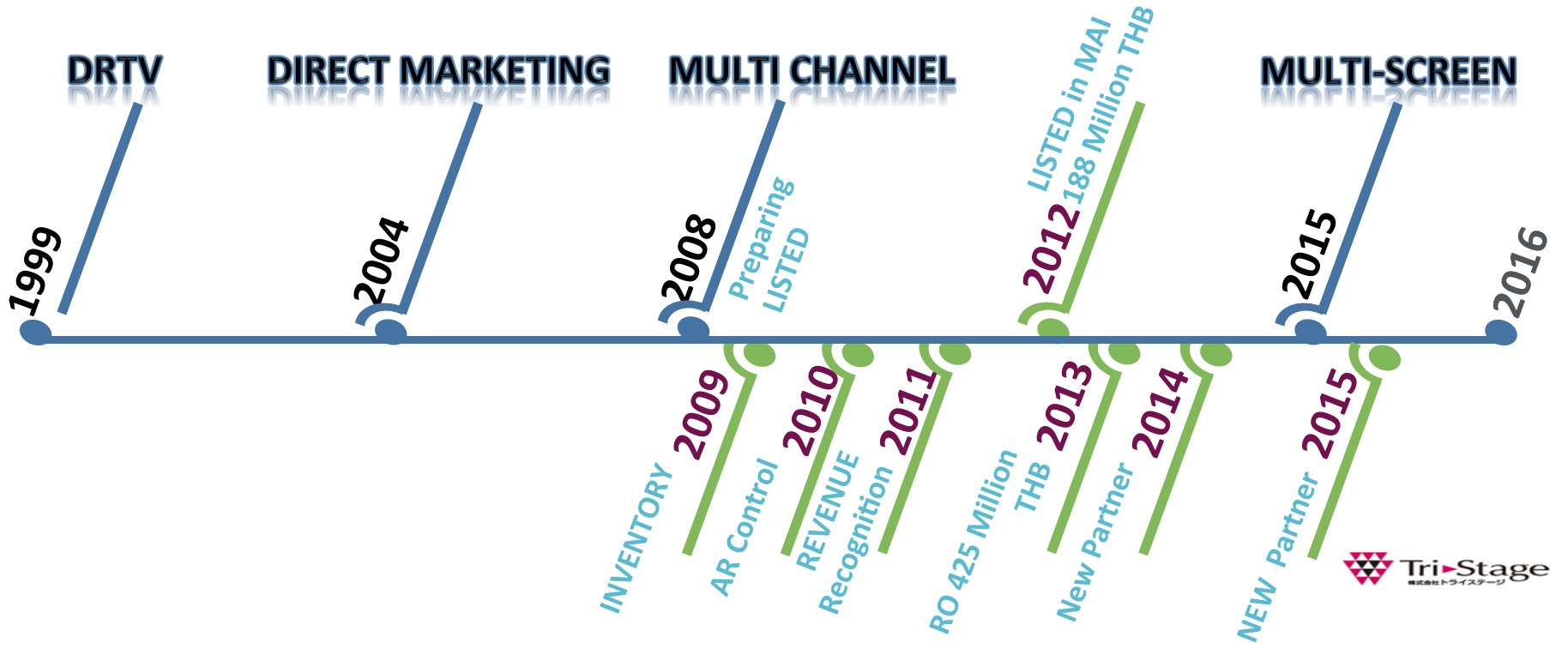
The entertaining people with information company

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# Paid Up Capital

*\*in millions*





# TVD multiscreen Business Model



## Direct Shopping

- Direct Response TV
- Infomercial
- TV Shopping Formation
- SATV Station
- Direct Response Print
- Outbound Call Center



## Online Shopping

- Website
- Mobile Application
- Micro Site
- Social Marketing
- Market Place



## Retail Shopping

- TVD Showcase
- Brand Outlet
- Wholesale
- Caravan Sale

# Globalization 1.0

Large to Medium  
"flattened the world"

COUNTRY

# Globalization 2.0

Medium to Small

“IT revolution”

**COMPANY**

Internet of (every) Thing



# Globalization 3.0

Medium to TINY

“individual and groups  
collaborating”

“individual”

# Future Trends

For SME to think “BIG”

Digital & Physical

# Wearable

IOT, Sensors, Software, Data, Exchange

Halogram

# NeuroGaming

# Vicious Tourism

POP Up SPACE



Hyperlocal

Thank you  
for your attention

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